

Message from the President



A Leader must be Teachable and a Continual Learner because this growth determines who you are, how you lead, who you attract to your firm and the success of your firm. You may enjoy reading, learning a new language, taking a computer class or a leadership course but each one is a learning process and keeps you growing. A teachable spirit also admits they don't know everything and will make mistakes. However, that same teachable spirit avoids the same mistakes and learns from them.

Also keep in mind that an effective leader cannot stop growing just because they reach a specific goal or accomplishment. If a leader stops growing, they lose their ability to reach their fullest potential and that of their organization. Are you content with the danger of meeting status quo or do you challenge yourself and those around you to keep learning and growing as a Leader?

Michelle Withorn
Chapter President
EMJ Corporation

2011-2012 Officers and Directors

Michelle Withorn, President
EMJ Corporation

Ani Yacoubian,
Vice President/President Elect
Yacoubian Tailors

Lori Slatton, Secretary
Chattanooga Chamber of Commerce

Nena Powell, Treasurer
Lattimore, Black, Morgan & Cain, PC

Barbara Tawater, Sgt-At-Arms
Northgate Title Escrow, Inc.

Sandy Saylor,
Retention and Recruitment Director
Robert Half International

Kate Pinson, Professional
Development Director
CMC Publications

Sharon Diegel, Fundraising Director
Miller & Martin PLLC

Melissa Gratias,
Communications Director
MBG Organizing Solutions

Margaret Browning, Director-at-Large
Coca Cola Bottling Co.

July Chapter Meeting

Date: Tuesday, July 10
Time: 5:30 pm
Location: Doubletree Hotel
 407 Chestnut Street
3 C's Focus: Careers



Terry Massey,
 President of Ameristride

Chattanooga's Economic Future, Preparing for Growth

Terry is an accomplished executive, quick to discern issues and formulate an optimal strategy and execution plan. Skilled in starting and building companies into thriving organizations, motivating strong teams, communicating clearly and leading with infectious passion.

Terry has 27 years of experience in commercial software technology and solutions. He is keenly aware that organizations only move forward when customers and employees alike are treated fairly and with respect.

EWI To-Do List:

- Email your reservations for the July meeting to Barbara Tawater
- Register for LCAM and let Michelle Withorn know that you're going
- Show this newsletter to your firm's executive
- Collect items for our Support the Troops philanthropy project

Philanthropy:

The Philanthropy Project for July is **Support the Troops**. We need toiletries, snack food items, and fun items. But we also want to remind everyone that MONEY is also great because we will need it to ship the items we collect.

Any companies that want to collect at their locations or have co-workers also donate would be great! If they need help getting the items picked up, they can call Kathy Lee at 423-648-3937 or on her cell 423-314-7864.

Kathy will send a more specific list of items to the membership via email. Email klee@distefanolaser.com with questions.

Chattanooga Funeral Home Crematory and Florist

EWI Representative: Kay Low
Executive: Stephen Pike



Chattanooga Funeral Home Crematory and Florist since 1933 has offered professional and compassionate funeral care options. Our goal is to help families celebrate the lives of loved ones and preserve memories with dignity and honor. We believe that each funeral should be as unique and memorable as the life being honored. Chattanooga Funeral Home offers Advanced Funeral Planning which allows families to make informed decisions, protects families from inflation by securing today's prices for goods and services and planning ahead lifts the burden of decision making from families.

Chattanooga Funeral Home Crematory and Florist operates four funeral chapels, East Brainerd Chapel on East Brainerd Road, East Chapel in East Ridge, North Chapel in Hixson and Valley View Chapel in Ooltewah; two cemeteries, Hamilton Memorial Gardens in Hixson and Chattanooga Memorial Park in Red Bank; in house florist since 1985, Chattanooga Funeral Home Florist in Ooltewah. Our website is www.ChattanoogaFuneralHome.com Chattanooga Funeral Home is a longtime recipient of the Seal of Satisfaction and a member of the Better Business Bureau of Chattanooga.



Kay Low, EWI member, has been with Chattanooga Funeral Home for 28 years and she is the Office Manager in the accounting department. Kay enjoys quilting and gardening. She is very proud of her twin grandchildren.

Stephen Pike, Vice President of Chattanooga Funeral Home Crematory and Florist, is a native of Chattanooga. He graduated from McCallie School and the University of the South at Sewanee. He is a third generation funeral director. His father, Eugene Pike, President of Chattanooga Funeral Home, celebrated his 56th year in funeral service this year. Stephen and his wife, Lea and daughter, Mary Elizabeth attend Silverdale Baptist Church.

Chattanooga Funeral Home is honored to be associated with EWI.



Fundraising: Sharon Diegel, Miller & Martin, PLLC

Catherine Cox has donated a queen size quilt that will be given away in a drawing at this year's Barnyard Auction. Tickets are \$1.00 each and all proceeds will go towards our scholarship awards. A packet of 20 tickets has been mailed to all representatives. Additional tickets are available by contacting Catherine at CCox@lyndhurstfoundation.org.

The 15th Annual Barnyard Auction will be here before we know it! Information, donation and ticket forms have been emailed to all representatives. Please begin collecting and turning in donations of cash, new or never used items for the auction and our door prize tables. Let's make a real impact this year on the scholarship money to be awarded to some very deserving single moms! Musical entertainment will be provided by the Fox Mountain Express. If your firm would like to help sponsor the cost of the band, please let me know.



Sergeant-at-Arms: Barbara Tawater, Northgate Title Escrow, Inc

June Meeting Attendance:

Members Present:	34
Guests Present:	29



Website Committee: Kristina Smith, First Tennessee Bank

Please remember to keep your profile in our Chapter website (ewichattanooga.org) updated. The information is used to make sure you and your Executive receive proper information about EWI activities and events.



Retention and Recruitment: Sandy Saylor, Robert Half International

Help us grow our membership! It is our goal to reach 75 member firms in the next two years. Do you know any outstanding women in any of these industries?

Building Materials—building materials dist/whsl, building materials—sand, gravel, stone, tile

Catering—caterers/food & vending service, chain, personal-chef.

Chemical Industry—allied products, chemical dist/mfg, drugs mfg/dist

Invite them to our next meeting! Or, send their contact info to sandy.saylor@rhi.com and I'll extend the invitation. Thanks for your help making EWI of Chattanooga even stronger!

EWI Care Corner

Please keep the following requests in your thoughts and prayers:

Charlie Rosenquist's family with the loss of her brother, Hank Garner

Autumn Duggan (8 year old battling cancer – from Sheila Thompson)

Deloris Lewis (Hip Surgery 5/7)

Joyce Harlin (recently diagnosed with cancer)

Bertha Lloyd & Betty Doss (Delores Lewis' sister)



Thanks for your support of EWI members and families. If you have a request to add this list, please send it to Heather Burrell (hburrell@mcollins.com) by the Friday following our monthly meeting.



Website Trivia: Win 3 Door Prize Tickets!

This month, it's all ABOUT 'History'. Did you know you can see who has served dating all the way back to our very first Board? In 1998, Frances Cannon was the Chapter President. Who served as her VP/President Elect? Email kelly.mccoy@cumulus.com with her name for a chance to win 3 door prize tickets.

EWI Corporate: Development Opportunities

Professional Development Webinar:

Blast Away Procrastination

Thursday, July 12 3:00 PM - 4:00 PM ET

Register at www.ewiconnect.com.

Leadership Conference and Annual Meeting (LCAM)

Dallas, TX Sept 12-15

Register at: <http://tinyurl.com/LCAMregistration>

Early Bird Registration \$635 by 6/30, Standard Registration \$675 by 8/13



All announcements need to be sent to Melissa Gratias of MBG Organizing Solutions (melissa@mbgorganizing.com) by close of business on the Friday following our monthly chapter meeting.



CONNECTIONS | CAREERS | COMMUNITY

Executive Women International® brings together key individuals from diverse businesses for the purpose of:

- **Connections** - Promoting member firms
- **Careers** - Enhancing personal and professional development
- **Community** - Encouraging community involvement



“Like” our Facebook page to view meeting photos and receive updates about our chapter.



Follow us on Twitter @EWIChattanooga

Quick Links:

- Member Firm Listing
<http://www.ewichattanooga.org/index.php?mode=directorybrowse&sortby=alpha&toshow=999>
- EWI Corporate
<http://www.ewiconnect.com/>