HAPPY NEW YEAR!! I hope everyone had a Merry Christmas, Happy Holidays, and a Fantastic New Year!

This time of year always brings a special excitement with it. What lies ahead in the year?…What will I change?…What will I improve?…What will I get better at?…What will I try to stop? With all of the unknowns, there is one certainty: our EWI Chapter is strong, determined, and full of giving. These adjectives apply to each member firm and each person in our organization.

As I look at the New Year ahead, I am encouraged and excited about the opportunities for each of us in our careers, personal lives, and friendships. So as you prepare for your New Year, I hope it is blessed and fulfilling. Also, the New Year will be a special place for EWI activities and involvement. Thank you for all that you already do and will continue to do throughout this year!

Thank you,

Kristina Smith, First Tennessee Bank

EWI Webinar: Tuesday, January 7 at 3 p.m.

Dr. Doug Ross, Associate Dean, Global MBA
“Personal Branding 101: How to Apply Basic Marketing Strategies to Enhance Your Career”

Click here to register now!
Upcoming Meetings

January Chapter Meeting

Date: Tuesday, January 14th
Time: 5:30 PM
Location: Mountain City Club
729 Chestnut Street

3 Cs Focus: Community

Speaker: Penny Hughey
AIM Regional Relationship Manager

Topic: How to Get Lucky
Definition of Luck: When Preparation & Opportunity Intersect

Penny Hughey is…

-A Chattanooga area native

-A twenty-year veteran of the banking industry, recognized for her leadership and outstanding customer service

-The Regional Relationship Manager of AIM, a nonprofit linking early student interest with career development opportunities

-An active leader in the Chattanooga Chamber of Commerce, Women Mean Business, the B2B Networking group, the American Cancer Society, and many other organizations

Register for the January meeting by noon on Tuesday, January 7th. We’ll see you soon!

How to Register

1. Navigate to ewichattanooga.com, log in, and click on “Events.”
2. Click on the “Register” button for the January Chapter Meeting.
3. Fill out your registration information.
4. Confirm your reservation. We’ll see you at 5:30 p.m. on the 14th!

If you will be bringing guests to the meeting, please have them register for the meeting themselves. The registration process is the same for non-members, minus the log-in.

Three Reasons to Update Your Profile on EWIChattanooga.com

1. Recognize People! Did you know that 65% of people are visual? People will more likely remember to do business with your firm when they remember what you look like!

2. ...but Retain Your Privacy! Did you know that random online lurkers can’t view your EWI profile? It’s limited to the EWI members who see you in real life at chapter meetings.

3. Win Stuff! If you upload a headshot before our January 14 meeting, you will get a free door prize table ticket!
For more than fifty years, listener-supported Classical 90.5 WSMC is the only radio station broadcasting classical music in the Tennessee Valley, also streaming online at WSMC.org. In addition to enriching the community with great music, WSMC is a proud partner of the Chattanooga Symphony & Opera and other local arts organizations.

**Executive:**

Scott Kornblum,
General Manager

**EWI Representative:**

Emily Kurlinski,
Operations Manager
Congratulations, EWI Scholarship Winners!

Winners from Chattanooga State:
Lori Kelly
Carla Totty
Amber Hysell
Ashley Walker

Winners from UTC:
Alicia Staddon
Tina Clevenger
Kari “Christie” Cramer

Winners from Southern Adventist University:
Pamela Fox
Janelle Edmondson
Megan Gray
Fundraising: Charlie Rosenquist, BlueCross BlueShield of TN

Thanks to everyone who bought the door prize tickets to help us raise $276 at the December meeting! We had some great items that everyone seemed to enjoy buying tickets for. Please remember to bring an item for the January table!

January Meeting Door Prize Theme

It's a start of a new year! Bring something that reflects a new change you would like to see in 2014.

We have completed our Pecan Fundraiser for our Southern Adventist University scholarship. This year we did 2 shipments. We raised $2,400 for Southern Adventist University scholarships from the first shipment, and once we sell the remaining 7 bags of pieces that we have left ($10 each), we will have raised an additional $225.45. Thanks to each of you who participated in this fundraiser.

We will continue to offer an opportunity to promote your firm at each meeting by purchasing a PowerPoint ad to be on the screen for $25/meeting. If you commit to a full year of advertising (10 months), your firm will get one month free….that’s 10 months for the price of 9! (See advertising form on website.)

We will be drawing for our No Dirty Dishes basket(s) in April, so now is the perfect time to start collecting restaurant gift cards or certificates for this fundraiser. If you are buying restaurant gift cards for others and get free ones for spending a certain amount of money, consider donating them to No Dirty Dishes. If you get restaurant gift cards, entertainment passes, or gas cards and don’t want to use them, please consider donating them to No Dirty Dishes. The more cards/certificates we receive, the more baskets we can make and the more we can collect for our scholarship fund.

Sgt-at-Arms: Nena Powell, Lattimore, Black, Morgan & Cain, PC

December Scholarship Dinner Attendance:

51 Total
(36 Members, 15 Guests)

Membership: Rebecca Bishop, Reliance Partners

TRIVIA Question:

What does ASIST stand for?

Email your answer to rebecca.bishop@reliancepartners.com for your chance to win door prize table tickets! The winner will be drawn at our January Chapter meeting.

RECRUITMENT SPOTLIGHT CATEGORIES: Salon, Dentistry, Auctioneering, Orchestras

Do you know of firms in these industries that may be interested in EWI? Invite them to January’s Meeting!
Retention and Recruitment:  Kerry Smith, State Farm Insurance

Why Be a Part of EWI?

In December, most of our firms renewed memberships. We’re grateful to you, our representatives, for promoting your firms through EWI!

As you encourage other representatives and their firms to join EWI of Chattanooga or renew their membership, I’m sure you have personal reasons for being a part of EWI of Chattanooga. Here are just some of the reasons to promote membership to others:

Connections—increase your network of local and international industries, promote your business, connect with senior level decision makers, attend EWI’s Corporate Leadership Conference and Annual Meeting (LCAM), receive the Corporate Connect and Chapter Connect updates with news about fellow EWI members, develop mentor/prodigy relations, and access over 2,100 member firms in 67 Chapter locations throughout North America.

Careers—attend monthly meetings focused on relevant career development and leadership skills, access professional webinars, take advantage of opportunities for business-to-business mentoring, serve on a committee to develop leadership skills, public speaking, event planning and strategic planning, enroll in LCAM’s Academy of Leadership courses for leadership training.

Community—elevate profile and awareness in the community, receive recognition through Chapter press releases, become a business leader through firm sponsorships, join focused philanthropic efforts with a non-profit that champions literacy and scholarship programs. Internationally, EWI’s community involvement contributes over $400,000 annually. Reading Rally literacy initiatives in each Chapter impact thousands of underprivileged elementary school children.

With a minimum commitment of just one meeting per month, you and prospective member firms and representatives receive ongoing networking opportunities, professional development training for employees, and community goodwill through philanthropy.

EWI is the ultimate ‘one stop shop’ and a three-for-one value!

Please forward any contact names and prospective member firms to Kerry Smith at kerry@kerrysmith.biz.

EWI Care Corner

Please keep the following requests in your thoughts and prayers:

Zelma Peck—Her husband, Bill is home from the hospital after a recent heart attack.

Priscilla Williams—Her husband is in the hospital. He has been diagnosed with a “kidney injury” and doctors are treating him for flu but not pneumonia. Pray that his blood sugar will stay under control as he is diabetic.

Margaret Browning—Pray for her father, John Roberts, who is 87 years old with lots of fun in his big smile. He fell and broke his bone above the ankle, then discovered that his heart rate was at 30, which was cause for a Pacemaker. When he was put to sleep, the medicine affected his mind, which necessitated constant care.

Angela Jordan—After a long struggle with illness, her mother passed away last week. Please remember Angela, her daughter DeJuan, and their family as they grieve.

Carolyn Stringer—Two of her friends’ grandbabies are very ill: 18-month-old Brantley Chandler and 6-month-old Nathan Nabors who are both hospitalized with birth defect complications.

Frances Cannon—Pray for her stability, comfort, and peace.

Share your praises and prayer requests with Delores Lewis: deloreslewis@uwchatt.org.

All announcements need to be sent to Emily Kurlinski of Classical 90.5 WSMC (emilyk@southern.edu) by the close of business on the Friday following our monthly chapter meeting.
Executive Women International® brings together key individuals from diverse businesses for the purposes of:

- **Connections** - Promoting member firms
- **Careers** - Enhancing personal and professional development
- **Community** - Encouraging community involvement

Zelma Peck and her husband Bill

EWI Scholarship winners from UTC share their testimonies at the December Scholarship Dinner.

“Like” our Facebook page to view meeting photos and receive updates about our Chapter. You can also follow us on Twitter @EWIChattanooga.

**Quick Links:**

- **Member Firm Listing**
  [http://www.ewichattanooga.com/member-firms](http://www.ewichattanooga.com/member-firms)

- **EWI Corporate**